



COMMUNITY
FOUNDATIONS
OF CANADA



IRP Application Form for all applicants that are NOT registered charities or other qualified donees.

***Pls note:** This downloadable version is to help you prepare your application before submitting it through [CFC's online application portal](#).

Instructions

Please read the Guidelines and all the questions before you start this application. Avoid repetition wherever possible and note that each section has a word count. We suggest that you draft your responses and collect all attachments before entering your application on the portal.

Organizational Information

Attachments required in this section:

- Past 5 years financial statements (preferably third party prepared)
- Proof of current corporate filing
- Corporate bylaws
- List and bios of Management Team members and/or Board members
- Detailed Project budget

1. Name of applicant organization:

2. Legal name (if different from operating name)

3. Contact:

Whom should we contact with any questions about your project?

Contact name: _____

Email address: _____

Phone number: _____

4. Corporate street address:

5. City / Town:

6. Province/Territory:

If you're applying from Quebec, please be aware that there is a separate application process, please refer to the [CFC website](#)

- Alberta
- British Columbia
- Manitoba
- New Brunswick
- Newfoundland and Labrador
- Northwest Territories
- Nova Scotia
- Nunavut
- Ontario
- Prince Edward Island
- Saskatchewan
- Yukon

7. Postal code:

8. Organization website:

9. Summarize the project for which you are seeking funding from the Investment Readiness Program in one sentence. *(word count: 30)*

10. Corporate type:

- Not for Profit
- Co-op
- Co-op with charitable status
- For Profit
- Registered Charity
- Other Qualified Donee, including registered Indigenous governments
- Other, Please specify: _____

11. a) Business Registration Number (if applicable):

Must be in proper format (ex. 123456789RR001)

b) Charitable Number (if applicable):

Must be in proper format (ex. 123456789RR001)

12. Fiscal Year End

13. Have you applied to the IRP previously?

- Yes
- No

14. To which Readiness Support Partner have you submitted an application ?

- Community Foundations of Canada
- Chantier de l'économie sociale
- Canadian Women's Foundation
- National Aboriginal Capital Corporations Association
- National Association of Friendship Centres

15. When was it submitted?

_____/____/____(YYYY/MM/DD)

Organizational Mission

16. Please provide a short description of your organization's mission. If possible, identify which of the United Nations Sustainable Development Goals your work addresses. (*word count 60*)

Max: 3 Choices

[United Nations Sustainable Development Goals](#)

- Goal 1: No Poverty
- Goal 2: Zero Hunger
- Goal 3: Good Health and Well-Being for People
- Goal 4: Quality Education
- Goal 5 : Gender Equality
- Goal 6: Clean Water and Sanitation
- Goal 7 : Affordable and Clean Energy
- Goal 8: Decent Work and Sustainable Economic Growth
- Goal 9: Industry, Innovation, and Infrastructure
- Goal 10: Reducing Inequalities
- Goal 11: Sustainable Cities and Communities
- Goal 12: Responsible Consumption and Production
- Goal 13: Climate Action
- Goal 14: Life Below Water
- Goal 15 : Life on Land
- Goal 16: Peace, Justice and Strong Institutions
- Goal 17: Partnerships for the Goals
- Not Applicable

Organizational Activities

Attachments permitted in this section:

- One attachment that will help inform the selection jury about the enterprise operations (support material)

17. The investment readiness continuum is a non-linear spectrum between the conception of an idea and its implementation and investment readiness. Employment and Social Development Canada defines five stages in this continuum with different skills and supports required at each stage. Please capture, to the best of your ability, where your social purpose organization is on this continuum.

- Early Stage Innovation: Exploration and ideation of the initiative - aligning a proposed solution to an identified need.
- Strategic Impact Focus: Feasibility analysis and community support development.
- Impact Sustainability: Business model development, use of data for planning & impact measurement, diversification of funding sources.

- Financial Resilience: Revenue generation, legal structure (incl. debt & equity), ability to scale and replicate.
- Investment/Investor Ready: Sustainable cash flow and assets, track record for sustainability and networking with prospective investors.

18. What social, cultural, or environmental problem does or will your social purpose organization address, or intend to address, and how? *(word count 60)*

19. What goods and services does or will your social purpose organization deliver? *(word count 60)*

20. How does or how will your social purpose organization generate revenue from the sales of goods or services? *(word count 60)*

21. If applicable, how many employees does your social purpose organization have? (including any owners)?

Full Time _____

Part Time _____

22. If applicable, how many volunteers does your social purpose organization have?

Number _____

23. If applicable, what are a) the total revenues of your social purpose organization (from all sources of revenue) and the revenues generated from the sale of goods and services, for each of the past five fiscal years or since establishment, if shorter than 5 years?

	Total revenue (\$)	Revenue from sales of goods and services (\$)	Comment
Year 1	<input type="text"/>	<input type="text"/>	<input type="text"/>
Year 2	<input type="text"/>	<input type="text"/>	<input type="text"/>
Year 3	<input type="text"/>	<input type="text"/>	<input type="text"/>
Year 4	<input type="text"/>	<input type="text"/>	<input type="text"/>
Year 5	<input type="text"/>	<input type="text"/>	<input type="text"/>
Total	<input type="text"/>	<input type="text"/>	<input type="text"/>

24. Please explain and quantify how profits are, or will be, used. How do/will you re-invest profit into your mission? (*word count 150*)

Sustainability, Outcomes Measurement and Investment Readiness

25. Please summarize the strategy to sustain or grow your social purpose organization.

If you are an established revenue- generating social enterprise, please tell us about the following information:

- What is the projected growth of your organization?
- How does your organization intend to meet this growth?
- What are your organization’s plans to achieve long term sustainability for the enterprise?
- Describe your organization’s target market (target customer, market size).
- Who are your organization’s top competitors?

If you are at an earlier stage in your organization, please answer as relevant or possible.

(word count 500)

26. How does or will the organization approach procurement, employee conditions and sustainable practices? *(word count 250)*

27. How does your social purpose organization measure, or plan to measure, its social, cultural, environmental impact? *(word count 150)*

28. How does or how will your social purpose organization report on those measurements? *(word count 150)*

29. What is your social purpose organizations plan for securing future investment, if you are at that stage? *(word count 150)*

Project Information

This section pertains to the activities for which you are seeking funding from the Investment Readiness Program

Attachments for this section:

- Project Budget (including IRP and other anticipated or confirmed funds)

30. Please specify the precise amount of non-repayable capital your social purpose organization is requesting through the IRP.

31. a) Project start date:

33.. b) Project end date:

32. Provide details about what you plan to do with the requested funds. Be sure to outline the complete project, both activities and/or research you propose to undertake. (word count 250)

33. What primary information gap are you hoping to fill, or what skill or competency do you hope to acquire through the Investment Readiness Program ? (word count 60)

34. What types of supports and services are you looking to access?

Please identify if these are online or in person, and who will provide them. (word count 60)

The Government of Canada has funded a number of [expert service providers](#) however, other service providers are also acceptable.

35. Do you intend to purchase any capital assets to fulfill a contract?

Please be sure to refer to the Program Guidelines to learn more about eligible asset purchases

- Yes
- No

* If yes, how will this help you move along the investment readiness continuum? (word count 150)

36. Please describe the team associated with this project's relevant skills and experience (leadership, skills, networking, coaching.) (word count 150)

37. Please describe key relationships or partnerships your social purpose organization has in the community and how these impact the organization or the project for which you are seeking IRP funding. (word count 150)

38. How do you believe this project furthers the sustainable delivery of your organization's mission and goals? How do you think it will make your organization more ready for some form of social finance investment? (word count 150)

Information Collected for Investment Readiness Program Research Only

This section pertains to your social purpose organization, not the activities for which you are seeking funding through the Investment Readiness Program

39. What is the primary purpose of your social purpose organization?

Please check all that apply

- Cultural
- Environmental
- Social

40. What is the secondary purpose of your social purpose organization?

Please check all that apply

- Employment development
- Income generation for parent organization
- Training for workforce integration
- Awareness-raising
- Sustainable and affordable housing
- Food security
- Reusing and recycling program
- Youth services, daycare and after-school programming
- Other _____

41. Which populations does your social purpose organization serve?

- Rural
- Urban
- Both

42. Does your organization offer services:

Please check all that apply

- Locally
- Regionally
- Nationally
- Internationally

43. Which primary group does your social purpose organization serve or seek to serve through its social mission? *Please check all that apply*

Youth

LGBTQ+

Indigenous people

Racialized people

People living with a disability

Women

New Canadians

Refugees

People experiencing homelessness

People experiencing low incomes

Other: _____

44. Please provide some information on the composition of your organization's Board of Directors (if applicable):

Total number of board members

LGBTQ+

Indigenous people

Racialized people

People living with a disability

Women

Choose not to answer

No Board

45. On a scale of 1-5 how ready is your social purpose organization to take on investment?

1 : Early Stage Innovation, 2: Strategic Impact Focus, 3: Impact Sustainability, 4: Financial Resilience, 5: Investment/Investor Ready (please see details in question 17)

Score	1	2	3	4	5
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46. When does your social purpose organization anticipate being ready to take on investment?
Within:

- 6 months
- 1 year
- 3 years
- 5 years
- I don't know

47. On a scale of 1-5 how familiar are you in the following areas?

1: not familiar | 5: very familiar

	1	2	3	4	5
Concept of social finance	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Social finance opportunities and how to access them	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Services and tools available to support an organization's readiness to access social finance opportunities	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Feedback, Conflict of Interest and Authorization

Do you have any feedback about this application process? (word count 150)

I certify that the information contained in this application and the accompanying documents is true, accurate and complete.

Yes

Please confirm that you or any other member of staff do not have any family or business (financial) connections to the service provider you have selected that would present a conflict of interest.

Yes

The representative with designated signing/decision-making authority for the organization has authorized this application.

Yes

I consent to being added to the IRP contact list and to receive relevant information pertinent to the Investment Readiness program.

Yes

No